

GBS Promotions and Special Events Calendar for 2012

Jan 2012						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JANUARY

- 1 As We Enter This New Year
Don't Drink and Drive

Winter Safety Tips
General Health and Fitness
Senior Health and Fitness
Women's Health and Fitness
Dental Hygiene Tips
Shop Hometown Merchants
(year-round)
Ten Top Tax Tips
"Think Green" Tips

FEBRUARY

- 1 Black History Month
- 14 Valentine's Day
- 18 FFA Week (18-25)

MARCH

- 1 Spring Car Care Tips
- 4 National Agriculture Week
(4-10)

APRIL

- 1 Ten Top Tax Tips
Home Improvement Tips
Gardening Tips
Salute to the Class of 2012
National Pet Month (Pets and
Their People)
National Distracted Driving
Awareness Month
(Safe Driving Tips)

- 8 Easter Treasures

MAY

- 1 Military Appreciation Month
- 3 National Day of Prayer
- 13 Mother's Day
- 19 Armed Forces Day
- 28 Memorial Day (Above and
Beyond)

JUNE

- 1 National Dairy Month
It's Fair Time
Summer Safety Campaign

- 17 Father's Day

JULY

- 4 Independence Day (Founders of
Our American Republic)

AUGUST

- 1 Salute to the American Farmer
Back-to-School Safety

SEPTEMBER

- 1 Fall Car Care Tips
Hunting Safety Tips
- 3 Labor Day
- 16 National Farm Safety and Health
Week (16-22)

OCTOBER

- 1 Breast Cancer Awareness Month
Dental Health Month
- 7 Fire Prevention and Safety Week
4-H Week (7-13)
- 31 Halloween Safety Campaign

Shop Hometown Merchants -
Holiday Shopping Version

NOVEMBER

- 6 Exercise Your Right to Vote
- 11 Veterans Day
- 18 National Bible Week (18-25)
- 22 Thanksgiving Treasures

DECEMBER

- 1 Don't Drink and Drive
Winter Safety Tips
- 25 Christmas Treasures
- 26 As We Enter This New Year (run
through mid-January)

Jul 2012						
S	M	T	W	T	F	S
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Aug 2012						
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Sep 2012						
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30						

Oct 2012						
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Nov 2012						
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Dec 2012						
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23	24	25	26	27	28	29
30	31					