



Sound Ideas for Building BusinessSM

A GBS SPECIAL PROJECT

SALUTE TO OUR ARMED FORCES

Sample Intro and Close Copy

INTRO: “No nation in history has afforded its people the tremendous opportunities and freedom that we enjoy as American citizens. NewsTalk 980 and Ames Brothers Home Center invite you to join us now as we salute those who sacrifice to guard and preserve this great heritage...the men and women of America’s Armed Forces.”

CLOSE: “This salute to America’s Armed Forces has been brought to you by NewsTalk 980 and Ames Brothers Home Center - proud to support the men and women serving their country in the Middle East and around the world...and their families right here at home. Ames Brothers Home Center, the name do-it-yourselfers trust.”

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INTRO: “In honor of the men and women from our own community and across America, who are helping to protect our freedom and insure our security, Ames Brothers Home Center proudly presents this salute to America’s Armed Forces....”

CLOSE: “This salute to America’s Armed Forces has been brought to you by Ames Brothers Home Center. Your friends at Ames Brothers invite you to join them in showing your support for our troops serving abroad, and their loved ones here at home. That’s Ames Brothers Home Center, the name do-it-yourselfers trust.